

B2B E-COMMERCE SUCCESS

SPONSORED BY PERFION AND CORESHOP SOLUTIONS

THE WEB CONFERENCE WITH INSIGHT

June 24th 11 am - 3 pm EDT

AGENDA

11AM – 11:45AM	Keynote Speaker	Brian Beck CEO and Author, “Billion Dollar B2B Ecommerce” Followed by Q&A
12PM – 12:45PM	Industry Speaker	Trish Keller Chief Technology Officer, Citizen Watches Followed by Q&A
12:45PM – 1PM		Greg Koch Green Bay Packers Hall of Fame and Attorney
1PM – 1:50PM	Panel Discussions	Choice of: Ecommerce Omnichannel Success (B2B and D2C) Panelists include Curt Anderson, B2B Consultant, Rob Neumann, Digital Platform Expert Michael Devoney, MRO Executive Data in Ecommerce Panelists include Dick Brunebjerg, Founder, Perfion, Henrik Liliendahl, Data Management Consultant Chris Jobse, Expert Masterdata and Product Information Management Expert
1:50PM - 2PM	Poll	
2PM – 2:45PM	Keynote Speaker	Scott Taylor, the ‘Data Whisperer’ Principal Consultant, MetaMeta Consulting
2:45PM – 3PM	Closing Prize Drawings	Rob Neumann Digital Platform Expert CoreShop Solutions

Give Away Prizes for attendees include:

- ✔ 5- \$50 gift cards *
- ✔ 10 copies of Brian Beck's books "Billion Dollar B2B Ecommerce" *
- ✔ 10 Copies of Curt Anderson's New Book!"- Stop Being The Best Kept Secret: Manufacturing eCommerce Strategies" *
- ✔ Everyone gets the “E-Commerce Go! From brick & mortar to Omni-Channel Workbook” by Robert Neumann
- ✔ One D2C Amazon readiness assessment from REAP (\$2,500 Value)
- ✔ One B2B Auction/Buy Now and Channel Assessment (\$1,200 Value) E-Bay
- ✔ One 80/20 Commerce Proof of Concept (\$4,500 Value) from CoreShop Solutions
- ✔ One Proof of Concept PIM & E-Commerce Project (\$10,000 Value) from Perfion!

***Must be present to win.**